



Established in 2006 by Architect Edward Lee Roach II. Our firm is based on the philosophy that upholding a high quality standard of design and reputation are of utmost importance. We also know that each project is of great importance, no matter how large or small.

Our design experience spans from small porch and one room additions to multi-million dollar commercial and residential projects.

Working with a homeowner to fulfill their dreams and to create new living spaces, custom tailored to their needs, takes a special set of skills. Our commitment is to be good listeners, creative designers, and reliable partners in all aspects of a

residential design project, whether for a new custom home, an addition, or for a renovation.

Undertaking a building project can be a complicated task. What should, or what will it look like? How do I go about selecting an appropriate contractor? These are questions clients commonly ask. These questions are only a few of the many that you and our firm will answer as we design a project together.

A home is a large investment, and if the quality of its design is important to your daily living, we ask that you consider our firm to assist you with its design.



## LEWISBURG, WEST VIRGINIA

211 CROWFIELD CIRCLE, LEWISBURG, WV. 24901

office: 304-647.4188 fax: 304-647.4188





*“As the architect of the Shepherd’s Cottage, Ed Roach, was careful in organizing the space to make it suit a family getaway with its large eat-in kitchen and bedrooms tucked away for privacy. This home just feels like it belongs in the mountains. People are looking for something different from their primary homes in Richmond or D.C., and this cabin has the authentic feel they’re seeking.”*

*—McIlvaine*



















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*JAYNE & BOBBY UKROP*

*(UKROP'S SUPER MARKETS)*

*My husband and I had the privilege of meeting Ed Roach, a personable and very creative architect before deciding to remodel our vacation home at The Greenbrier. Upon meeting Ed, we were instantly drawn to his warm and likeable personality. Ed listened well to our dreams and hopes for finishing out our Copeland Hill Cottage basement for the enjoyment of our 10 grandchildren. Much to our surprise, unlike some architects we have known, he did not try to design the space based on what he thought. He worked with us and together we came up with the perfect design to utilize the space. He was great with detail and added many touches that gave the renovated area character and charm.*

*We have built two homes, remodeled a kitchen and renovated a Summer home over the 41 year span of our marriage. Ed and our builder, have been by far the most enjoyable and professional folks we have had the opportunity to work with. As you consider who might be the right person to help you with any design projects regarding future building, or renovations, I would be happy to share in person the pluses for hiring Ed Roach. Ed is very, very good at what he does. There is no doubt in my mind that he is one of the best in West Virginia. If I can be of any service to you during the process of deciding who may be the best fit for you to work with, do not hesitate to call me. (Phone # is available as reference by request)*

*RV AND LV,  
(LEWISBURG, WEST VIRGINIA)*

*Dear Ed,*

*We want you to know how much we enjoyed our working relationship during the design and construction stages of our new home in Greenbrier Pines. You were responsive to our input and requests, and professional as we moved through the various stages of the project. The end result is we have a home we absolutely love. Thank you.*

